



**FOR IMMEDIATE RELEASE**

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**Media Contact**

Desiree Tate

[dtate@tateassociatesmw.com](mailto:dtate@tateassociatesmw.com)

**ALL IN: THE PEOPLE'S PITCH FOR AMAZON LAUNCHES IN CHICAGO**

*Leaders from throughout the city working together to show Chicagoans are  
"All In" for Amazon HQ2*

**CHICAGO** – A diverse group of Chicago's communications and public affairs firms and professionals announced today they are "All In for Amazon" and launching the "People's Pitch," a pro bono working group focused on giving Chicagoans opportunities to show their support for bringing Amazon's HQ2 to a city that's second to none.

"Chicago is a world-class city where Amazon can hit the ground running on Day One. Our focus is to engage residents from every corner of our city to show their support for bringing Amazon's HQ2 here because when Chicagoans are all in, anything is possible" said Desiree Tate, founder and CEO of Tate and Associates, one of the 16 firms leading the People's Pitch.

Amazon HQ2 is expected to create up to 50,000 jobs in Chicago and tens of thousands more jobs in the region. Additionally, HQ2 is estimated to generate \$2.3 billion in construction expenditures, and have an annual average impact of close to \$20 billion.

"Amazon's HQ2 is a transformational opportunity that could shape the future of Chicago for decades to come," said Jahmal Cole, Founder of My Block. My Hood. My City. "Bringing HQ2 to Chicago is an investment in the city's future - an investment in job creation, neighborhood revitalization and opportunity for future generations. That's why I'm All In for Amazon."

Chicagoans can declare they are "All in for Amazon" by visiting [www.ChicagolsAllIn.com](http://www.ChicagolsAllIn.com) to add their name to those supporting Chicago's HQ2 bid. They will join a roster of more than 600 leaders from many of Chicago's civic, business, technology, faith, arts and culture, and education communities who have already declared they are "All In for Amazon."

"We love and believe in our city," explained Alpana Singh, restaurateur and owner of The Boarding House and one of Chicago's 600 leaders who joined ranks to help recruit Amazon HQ2. "We know incredible opportunities lay ahead for Chicago and we are all in to help bring Amazon here. Through the People's Pitch, all Chicagoans – from Rogers Park to Garfield Ridge to Riverdale – can now join us."

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***PEOPLE’S PITCH FOR AMAZON LAUNCHES IN CHICAGO (cont.)***

The People’s Pitch will coordinate outreach through both digital and grassroots platforms to engage residents. The 16 public affairs and communications firms leading the campaign are:

- Blue Sky Strategies
- Clarity Partners, LLC
- Cooper Strategies, LLC
- C-Strategies LLC
- Grisko LLC
- Hauswirth & Company
- Hawthorne Strategy Group
- Intralink Global
- Jasculca Terman Strategic Communications
- Kivvit
- myWHY Agency
- Phelon Public Strategies
- Platinum Public Strategies, LLC
- Resolute Consulting
- Rodriguez Media Communications, Inc.
- Tate & Associates, LLC

For more information on Chicago’s plan for Amazon HQ2 and to declare you are “All in for Amazon,” visit [www.ChicagolsAllIn.com](http://www.ChicagolsAllIn.com) or follow Chicago Is All In on Facebook, Twitter and Instagram at: @chicagoisallin.

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